

A garden scene featuring a green sprinkler on a lawn, two large white pots filled with pink roses, and a silver garden fork leaning against the pots. The background is slightly blurred, showing more greenery and a person in the distance.

Introducing B&Q's...

DO IT FOR LESS

pricing strategy

DO IT FOR LESS

Price drops



B&Q announced it is investing over £100 million in its *Do It For Less* (Every Day Low Price) pricing strategy to help make home improvement more affordable for all customers.

Over 2,000 new low prices have now been introduced in *Do It For Less* price drops, with an average saving of 15% on these products. Price drops to date include the following and more reductions are set to come throughout the year:



Karcher K5 Premium
Full Control Plus
NOW: £298
SAVING: 11%



Bosch 18V Combi
Drill with 2x2.0 Ah
batteries
NOW: £80
SAVING : 8%



Flymo 1300w Hovervac
280 mower
NOW: £68
SAVING: 17%



B&Q 450W Hedge
Trimmer
NOW: £24
SAVING: 14%



Verve Hosecart Starter
Set 25m
NOW: £29
SAVING: 22%



Bosch PMF 220CE
Multitool
NOW: £60
SAVING: 23%



Cuprinol Garden
Shades Matt Wood –
Urban Slate 2.5L
NOW: £15
SAVING: 32%



Verve Organic Lawn
Fertilizer 200m2
NOW: £10.21
SAVING: 14%



Cuprinol Ducksback -
Forest Green 5L
NOW: £10
SAVING: 29%

DO IT FOR LESS

Price drops



B&Q is simplifying its prices to ensure they are clear, transparent and trusted.

Our mission for simple and stable, low prices means that customers can enjoy competitively priced products any day of the week, any time of year. This means they can shop and improve their homes at times that suit them, rather than having to wait until sales roll around.



Arlington Wall and Floor Tile (6 pack)
NOW: £11.57
SAVING: 13%



Cimenti Wall and Floor Tiles (20 pack)
NOW: £18.90
SAVING: 17%



Brindisie White Satin Ceramic Wall Tile (12 pack)
NOW: £18
SAVING: 25%



Leyland Pure Brilliant White Matt Emulsion Paint 10L
NOW: £10
SAVING: 17%



Dulux Polished Pebble Matt Emulsion Paint 5L
NOW: £20
SAVING: 23%



Dulux Weathershield Concrete Grey Smooth Masonry Paint 5L
NOW: £20
SAVING: 33%



Mapei Flexible Wall and Floor Grey Grout 2.5kg
NOW: £18.50
SAVING: 26%



Mapei Fast Set Tile Adhesive 20KG
NOW: £10
SAVING: 25%