

# Kitchen Data

UK Houzz & Home Studies  
2017-2019



# Spend on Kitchen Renovations

Median spend on a UK kitchen renovation was £9,500 when looking at all renovations that took place in 2016, 2017 and 2018 combined. That said, 10% of kitchen renovations in the UK cost £30,000 or more. Over half (55%) of the renovated kitchens in the UK are 100 square feet or larger. Typical (median) spend on these larger kitchens is £12,000, over 2X more expensive than the typical (median) spend on a smaller kitchen (£5,650).

## National Median Spend on Kitchen Renovations\*

### Median Spend

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Kitchen **£9,500**

### Top 10% Spend

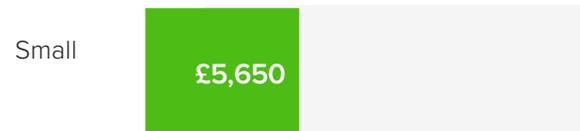
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Kitchen **£30,000**

## National Median Spend on Small and Large Kitchen Renovations\*\*

### Median Spend

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### Top 10% Spend

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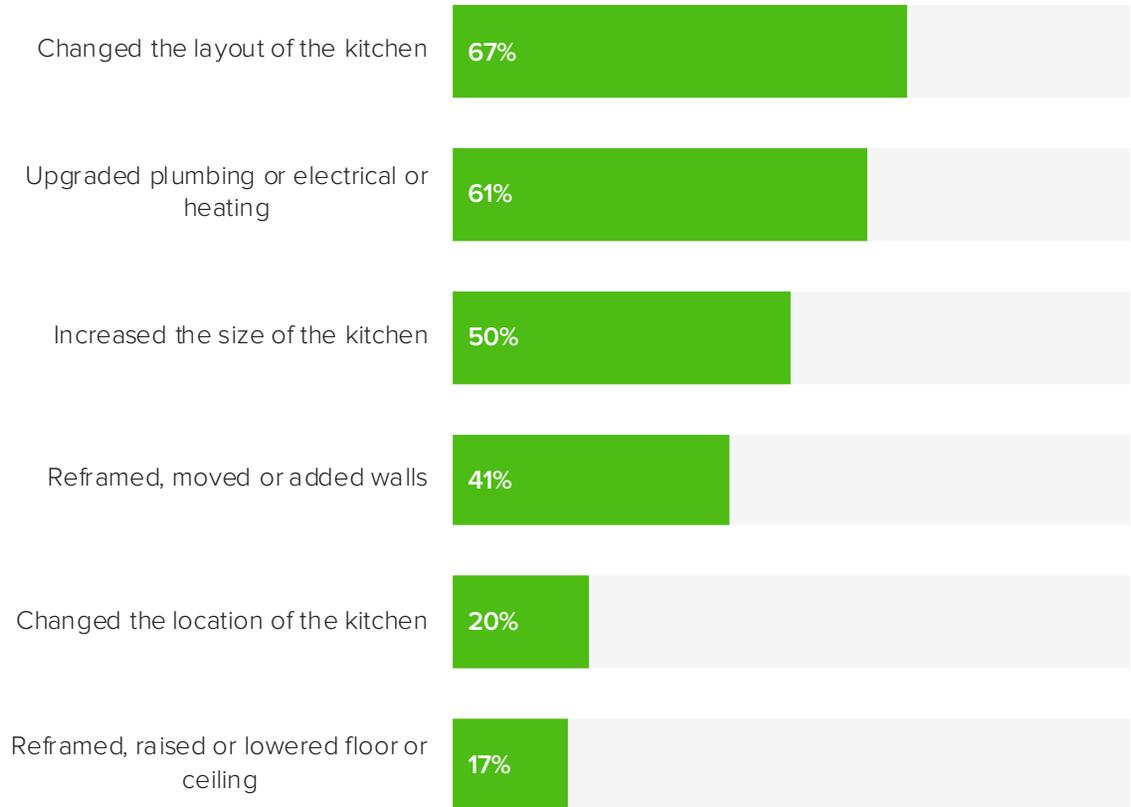
\*Median and top 10% spend on kitchen renovations are from 2017-2019 UK Houzz & Home Studies combined.

\*\*Large kitchens are 100 square feet or larger.

# Major Kitchen Upgrades

Major changes during kitchen upgrades included layout changes (67%), plumbing or electrical upgrades (61%) and size increases (50%).

## Major Changes During Kitchen Renovations\*



\*Percentages reflect proportion of homeowners who have completed, are currently working on or are planning a kitchen renovation as reported in UK Houzz and Home 2017-19 studies.

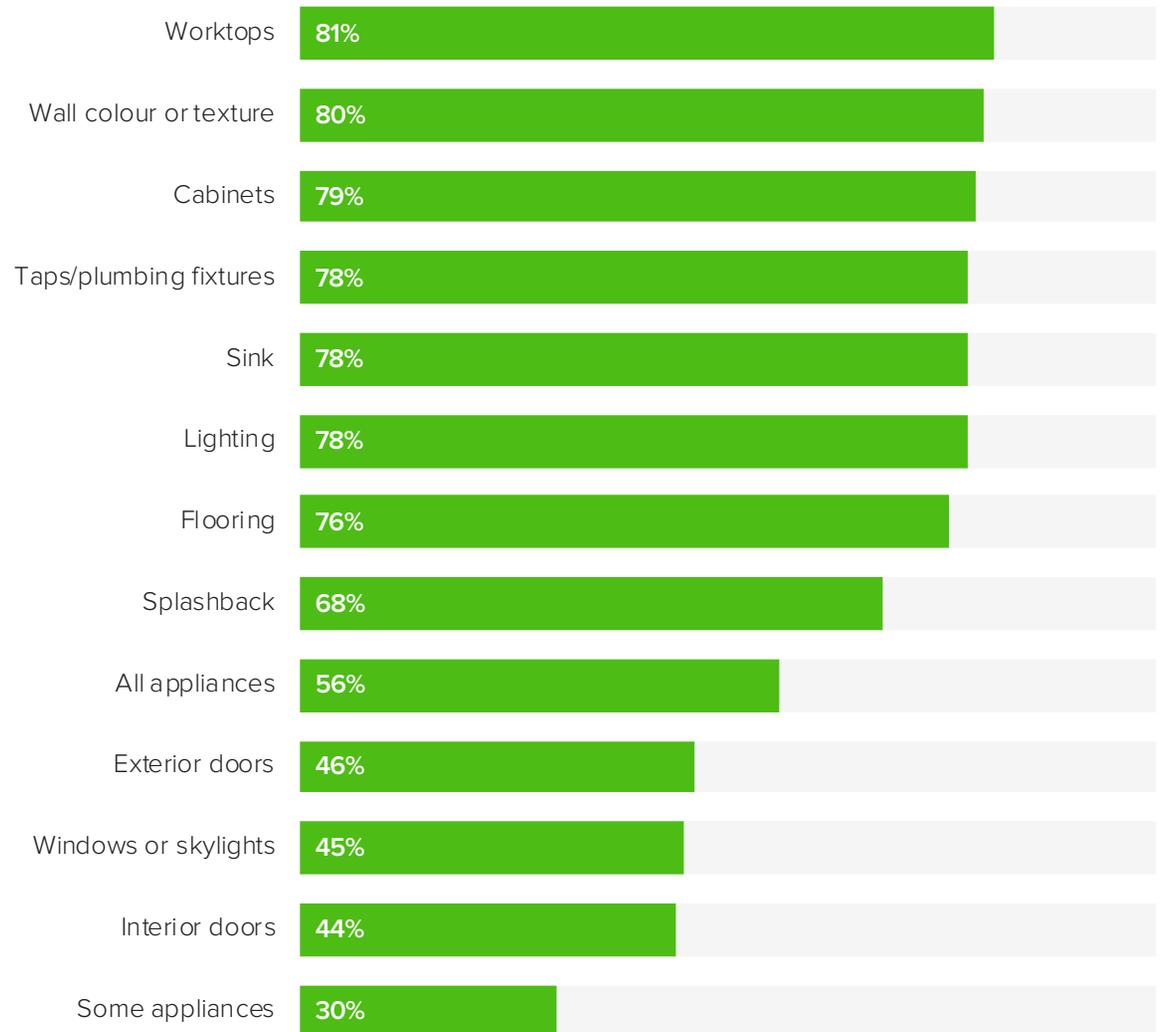
Average Size of Upgraded Kitchen\*

**156 sq. ft.**

# Major Features Updated in Kitchens

The top five features replaced or added during kitchen upgrades were worktops (81%), wall colour or texture (80%), cabinets (79%), taps or plumbing features (78%) and sinks (78%).

Feature Upgrades During Kitchen Renovations\*

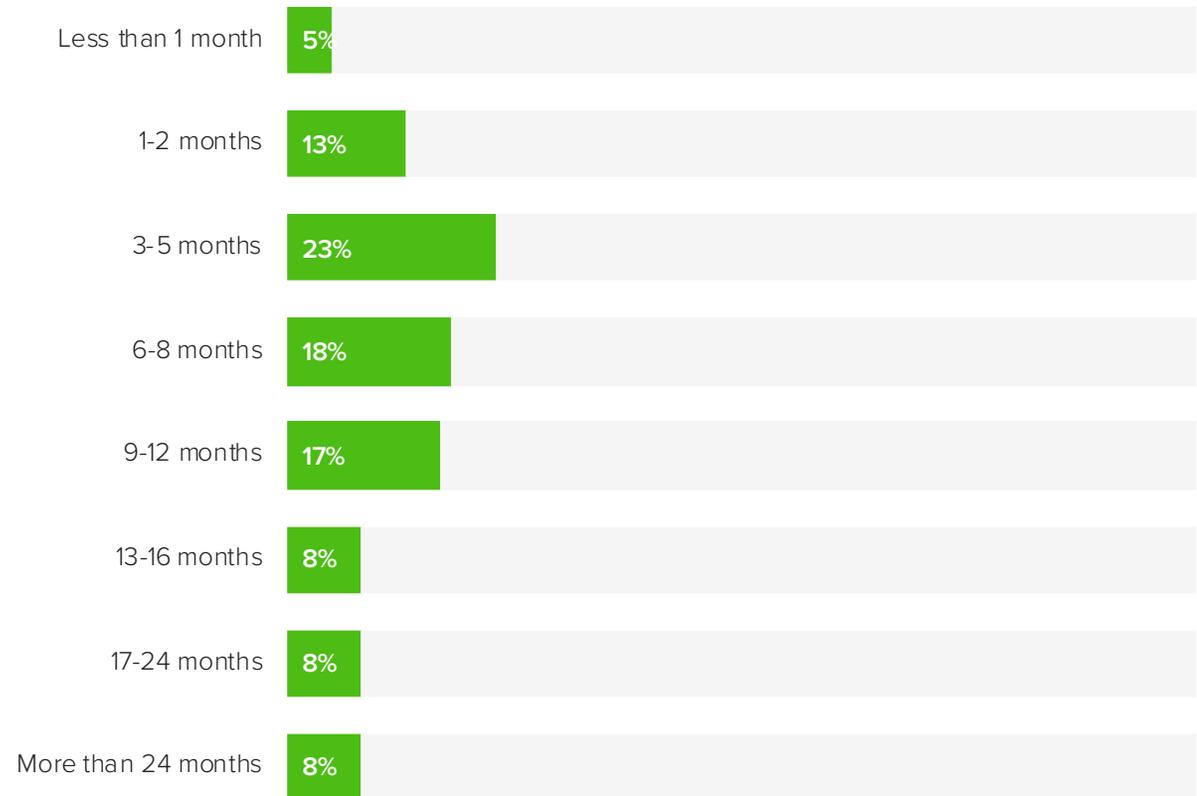


\*Percentages reflect proportion of homeowners who have completed, are currently working on or are planning a kitchen renovation as reported in UK Houzz and Home 2017-19 studies.

# Time Between Planning and Executing a Kitchen Renovation

More than half (59%) of homeowners renovating their kitchen took six months or longer to plan their renovation.

Time Period Between Gathering Ideas and Making Physical Changes\*



**6 Months or Longer to Plan The Renovation\***

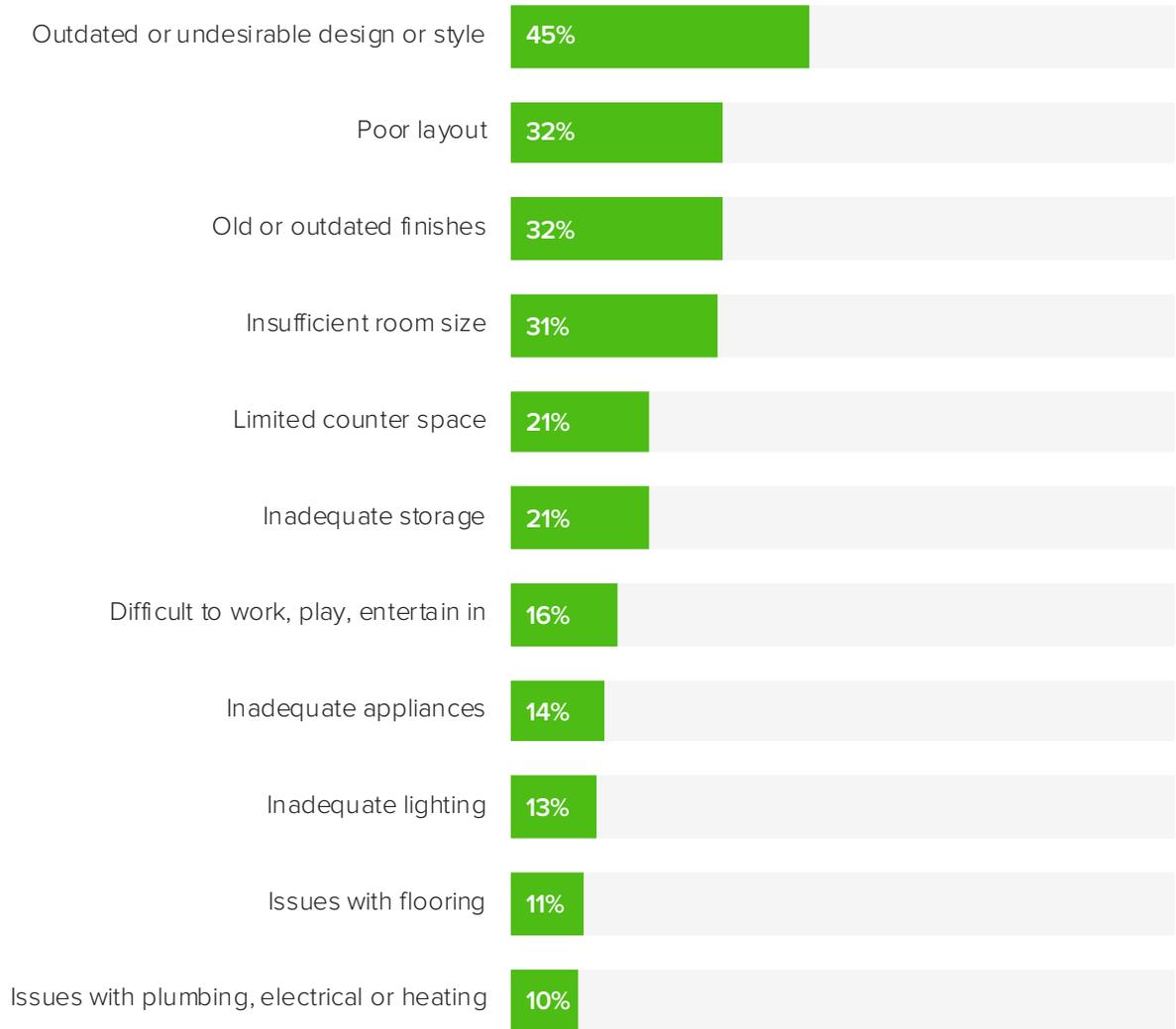
**59%**

\*Percentages reflect proportion of homeowners who have completed, are currently working on or are planning a kitchen renovation as reported in UK Houzz and Home 2017-19 studies.

# Problems Addressed During Kitchen Upgrades

The top three problems addressed by homeowners who renovated their kitchens in the last three years (2016-18) were outdated or undesirable design or style (45%), poor layout (32%) and old or outdated finishes (32%).

Problems Addressed During Kitchen Renovations\*

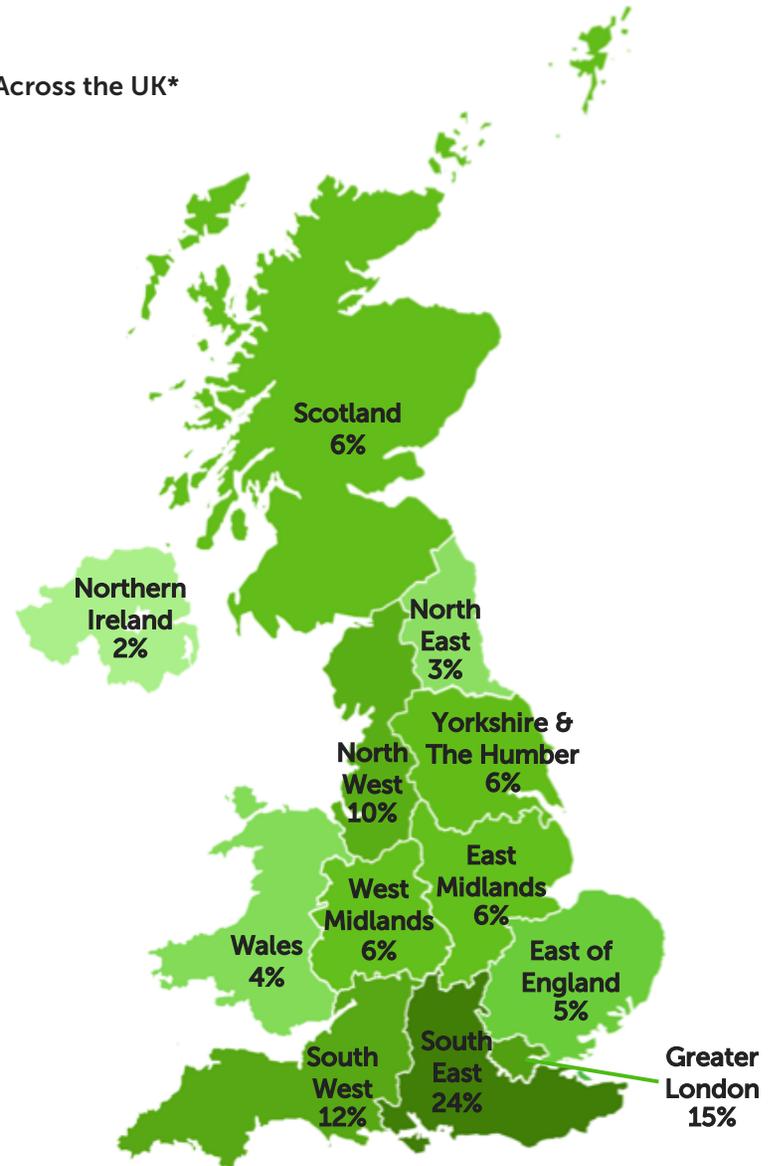


\*Percentages reflect proportion of homeowners who have completed, are currently working on or are planning a kitchen renovation as reported in UK Houzz and Home 2017-19 studies.

# Kitchen Renovations Across the UK

In the last three years, kitchen renovations in the UK were most heavily concentrated in the South East (24%), Greater London (15%) and the South West (12%).

Kitchen Renovations Across the UK\*



\*Percentages reflect proportion of homeowners who have completed, are currently working on or are planning a kitchen renovation as reported in UK Houzz and Home 2017-19 studies.

# Methodology

## APPROACH

Houzz is an all-in-one resource for homeowners working on a home renovation or decorating project. Our large and engaged user community is able to provide unprecedented insights on the latest market trends based on users' home improvement activity. We aggregate and share these insights with the community to give people greater confidence in the choices they make for their homes, and to give home professionals greater insights into their clients' wants and needs. The annual Houzz & Home study is the largest survey of residential renovating, building and decorating activity conducted. This survey covers every aspect of home renovation, from interior renovations and extensions to home systems, exterior upgrades and outdoor projects. This includes the historical and planned spends, professional involvement and motivations behind these projects, as well as activities planned.

## SOURCE

2017-2019 UK Houzz & Home Studies. Homeowners on Houzz who renovated their kitchen, combined N=3,254

## RESOURCES

[2019 UK Houzz & Home Renovation Trends Study](#)

[2018 UK Houzz & Home Renovation Trends Study](#)

[2017 UK Houzz & Home Renovation Trends Study](#)

[2018 UK Houzz Kitchen Trends Study](#)