

THE *Perfect* PLAN

GRAHAM & BROWN
EST. 1946

INTERNATIONAL
WALLPAPER
WEEK
5-11 OCT 2020

81%
OF PEOPLE BELIEVE
THEIR INTERIORS
AFFECT THEIR MOOD

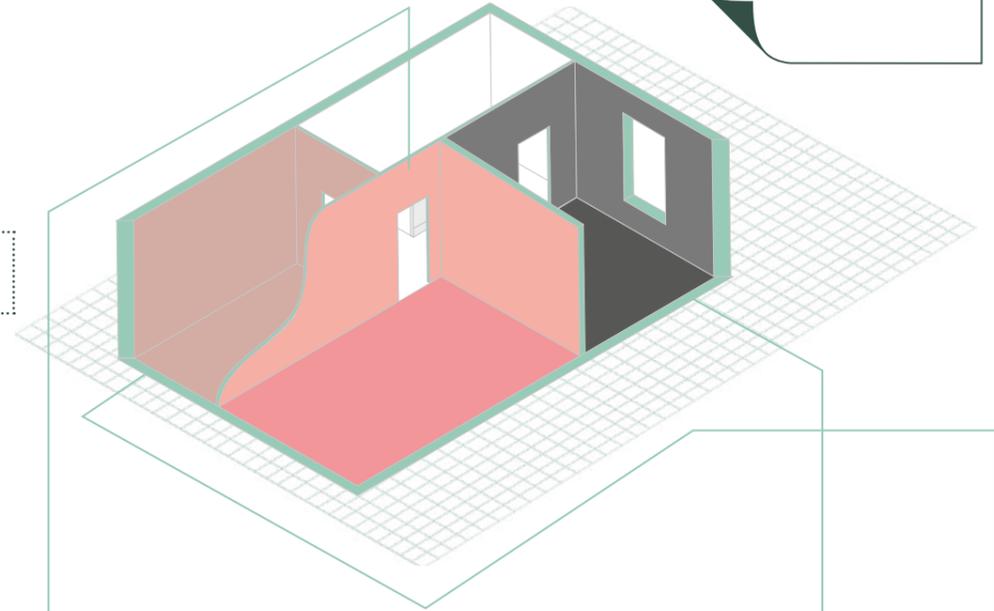


Hallway

73% UPLIFT IN
SEARCHES FOR
'BEDROOM WALLPAPER'
WITH CALMING BLUE
BEING MOST POPULAR



Bedroom

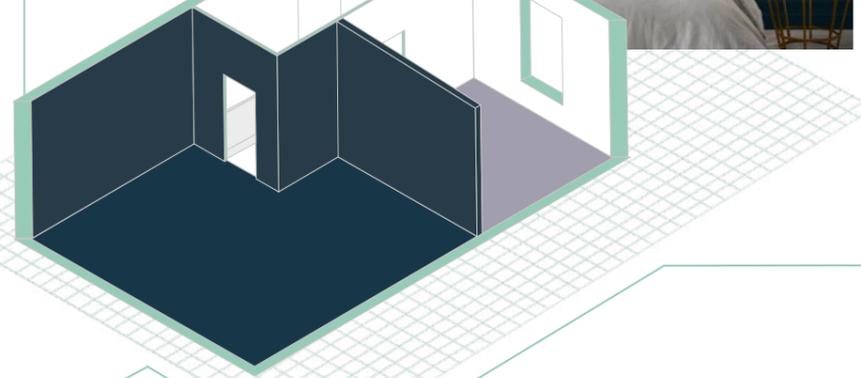


82% INCREASE IN
SEARCHES FOR
'GREEN WALLPAPER'

Bring the outside in!



Dining Room



22% WANT TO
FEEL
CREATIVE IN THE KITCHEN
WITH OPTIMISTIC COLOURS
LIKE YELLOW

Perfect for baking time!



Kitchen



Home Office

13% WANT TO FEEL
INSPIRED IN THEIR OFFICE
WITH STATEMENT PATTERNS
IN LIVEABLE GREYS

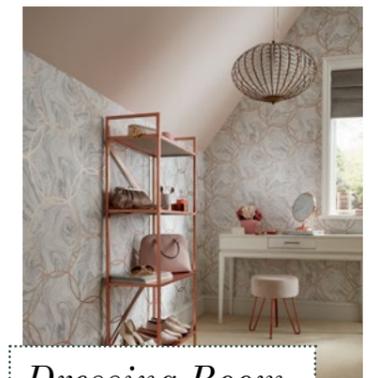


Living Room

ALMOST **50%** WANT TO FEEL RELAXED AND BALANCED
IN THE LIVING ROOM, WITH COMFORTING GREYS AND NEUTRALS



Kids Room



Dressing Room