

# GROHE BLUE HOME MADE FOR YOUR WATER

GROHE

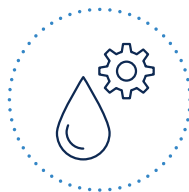
Why go far when the best is where you are? Fresh and tasty drinking water – available right at the fingertips, coming straight from the tap at home. Switching to local tap water comes with multiple benefits, improving the everyday convenience and contributes to a sustainable lifestyle.

## WHY SAY GOODBYE TO BOTTLED WATER?



### FACT 1 UP TO 600 GRAMS

...of CO<sub>2</sub> are emitted during the production of 1 litre of bottled water.<sup>1</sup>



### FACT 2 UP TO 7 LITRES

... of water are required to produce 1 litre of commercially available bottled water.<sup>2</sup>



### FACT 3 UP TO 800 BOTTLES

...of water are consumed by an average German family of four per year.<sup>3</sup>



## OUR SOLUTION: THE PRIVATE WATER SOURCE AT HOME

### GROHE BLUE MAKES YOUR EVERYDAY LIFE MORE SUSTAINABLE, ONE GLASS AT A TIME



#### 0 BOTTLES

...are needed because the GROHE Blue Home water system delivers right from the tap.



#### 61% LESS CO<sub>2</sub> EMISSIONS

... per litre compared to the consumption of bottled water.<sup>1</sup>



#### SAVE UP TO 7 LITRES OF WATER

...per litre of drinking water in comparison to the production process of bottled water.

### CONTROL VIA APP

With the **GROHE Water Systems App**, users are notified early when the filter or CO<sub>2</sub> bottle needs replacement.

You can even order both via app.



### FILTERS WITH ADDED HEALTH BENEFITS

The optional **Magnesium and Zinc filter** supplies pure taste and essential minerals.

Two litres of GROHE Blue Home contain as much magnesium as 4 apples – up to 35 mg magnesium per litre.



### PURE TASTE FROM TAP TO TABLE

Our filters use a 5-step filtration process to remove unwanted particles from tap water, while leaving behind all the important minerals for **pure taste** – even enhancing the aroma of tea and coffee.

Intended for regions with poor water quality, the dedicated **Ultrasafe** filter version also removes microplastic and bacteria.



### SPARKLE TWO WAYS

Different family members wanting different amounts of sparkle usually results in many, many water bottles. GROHE Blue Home delivers two types of **carbonation** from one tap: medium and sparkling – no bottles needed. In addition, the water system provides still water and the convenience of a regular kitchen tap with cold and warm water hygienically separated thanks to two inner waterways.



### AS COLD AS DESIRED

The innovative **cooling system** lets users adjust the temperature to their personal preference between 5° and 10° C.



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SOURCES: 1 Product Carbon Footprint for drinking water supply through a Grohe Blue tap system compared to mineral water", Tim Schroeder, Prof. Dr. Jutta Geldermann, Georg-August University of Göttingen (2014) | 2 The real water consumption behind drinking water: The case of Italy", Journal of Environmental Management 92 (2011) | 3 Environmental Action Germany (DUH) <https://www.duh.de/mehrweg-klimaschutz0/einweg-plastikflaschen/>

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