

Lookbook

B&Q



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With London Fashion Week finished, B&Q – the nation's favourite home improvement retailer, explores the 2024 interior trends that were spotted on the catwalk. This Look Book showcases the five hottest trends and how they can be incorporated into your home... in style!

- Boho sanctuary
- Safe surroundings
- Maximalism
- Apricot crush
- Coastal chic

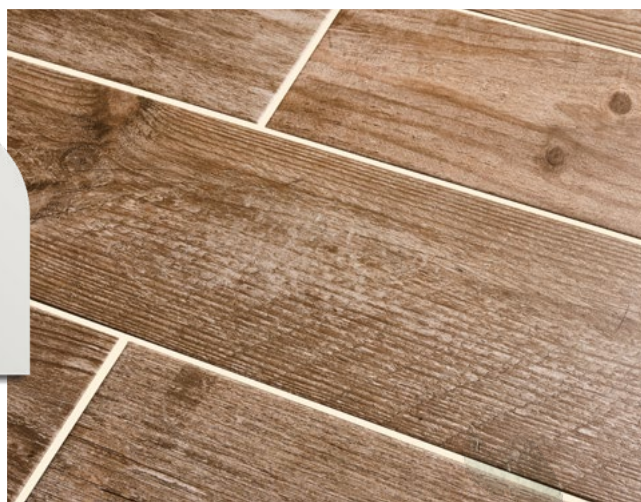


Boho — sanctuary

The noughties nostalgia is back, and with that comes the Boho aesthetic. Think layered fabrics, natural materials and an earthy colour palette. The Boho Sanctuary trend has come full circle and has yet again hit the catwalk and the high street, as well as our homes.

Boho Sanctuary consists of a delightful blend of textures and natural textiles, with rattan playing a big part in bringing everything together, to create a homely haven. Pair neutral colours with earthy tones such as jewel greens, burnt oranges and earthy browns, to create a Boho Sanctuary of dreams!

Superfresco Easy Wood effect Wood Smooth Wallpaper



Cotage wood light brown matt wood effect porcelain wall & floor tile



Leona
Matt black
rattan effect
one Drawer
Bedside table



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Safe surroundings

Safe Surroundings is all about a cosy and calming aesthetic, which make our homes feel like a sanctuary. With nothing more calming than a neutral pallet, this trend has moved on thanks to the rise in 'quiet luxury', with celebrities rocking simple and classic neutral colours.



Berber geometric white/black rug



Boutique beige metallic effect leaves textured wallpaper



On the LFW catwalk, this chic trend was paired with textured elements to create a more dynamic look. This is also reflected in the home, with muted tones used on the wall and dynamic textures coming through in the finishing touches, such as rugs, chairs, artwork and plants.



Maximalism

Maximalism has long been a trend on the catwalk, with fashion houses looking to incorporate lavish designs into their clothing. This bold and creative look is also ideal for the home, with many looking to showcase their personalities through this trend, that has continued to grow in popularity throughout the past few years, and isn't going anywhere.



Clarissa hulse summer border
rainbow wallpaper



Envy paradise deep navy floral wallpaper

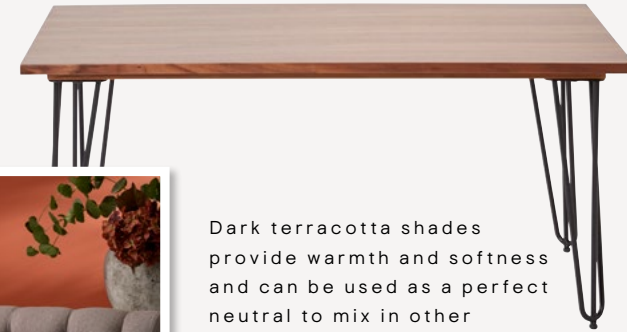


Within our homes, the maximalist trend can be brought to life with lots of personal décor touches such as pictures, mirrors, candles, lights and mismatched furniture. Bold pops of colour and bold, printed wallpaper allow for individuality and personality to shine through to create an aesthetic that is completely your own. The rise of Barbiecore also sees many merging the Dreamhouse and Maximalism look with saturated shades of pink, teal blue and pops of yellow.

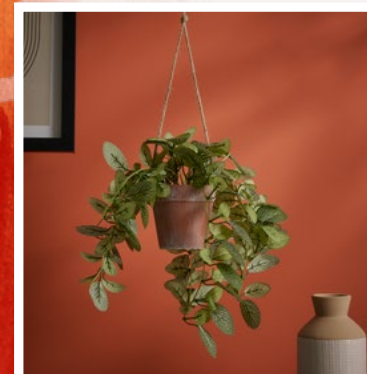


Apricot crush

Terracotta is making a comeback for SS24, both on and off the catwalk. After pastel hues dominated our clothing and homes for the past few years, orange tones can now be found in our SS24 interiors.



Dark terracotta shades provide warmth and softness and can be used as a perfect neutral to mix in other colours – whether that be in the home or within fashion choices. In the home, try pairing terracotta with soft blacks, sage greens or warm neutrals to bring an earthy and fresh tone to any room.



Zorras matt walnut effect side table



Coastal chic

As boho continues to be a trend in both interiors and fashion, a new evolution on this trend is the rise of the coastal look. In fashion, this is seen with greens, blues, white linens and oversized neutral-coloured woollen jumpers.



Gilbert abstract blue and grey rug



Within our homes, this new trend for SS24 will come to life via blues, whites, greens, creams with natural materials and fresh plants. Think fresh, light and simple finishing touches such as vases and furnishings. To bring the coastal chic look together, incorporate reed diffusers in fresh scents to transport the home to the seaside.



Pinilla matt white acacia two door tall textured sideboard

