

Duct tape is the new home decoration craze... and now there's even an entire shop with tape in all the colours of the rainbow

- The 'Duck Tape' brand store is located just off Times Square
- Shoes, dresses and handbags are all on offer in the novelty store

Author: JILL REILLY

Published: 18 April 2013

Despite only being known for its sticky qualities, duct tape has been transformed into a daring new material for the latest fashion trends and home decoration accessories.

And this week the world's first and only shop dedicated to selling duct tape opened in New York.

The 'Duck Tape' brand store, located just off Times Square has been enticing puzzled passers-by inside thanks to the weird and wacky designs on show.



MailOnline



© Caters News Agency



© Caters News Agency



© Caters News Agency

MailOnline

From duct tape shoes and dresses to wallpaper and even necklaces, the shop is crammed full of quirky creations which can take up to a whopping 127 hours and 100 rolls of tape to make.



© Caters News Agency

The patterns, ranging from neon leopard print to farm animals and even each of the NFL teams have inspired teens across the US to create their own unique prom dresses from the material.

After originally appearing on US television show Project Runway where budding designers compete using unconventional materials staff say the brand has gone from strength to strength.



© Caters News Agency

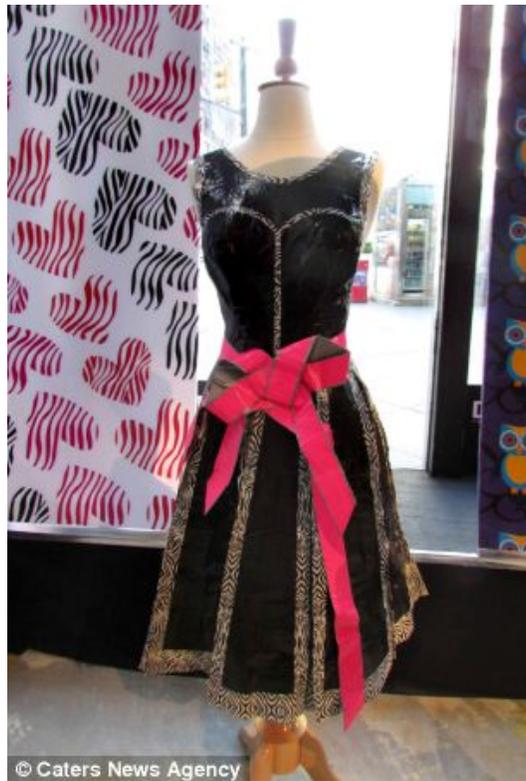


© Caters News Agency



© Caters News Agency

MailOnline



Store manager Kevin Bedwell, 26, said: 'There has been a huge number of teenagers interested in our brand - they seem to love the One Direction design in particular.'

MailOnline

'Our store is a bit of an on-going experiment to see how popular we are and so far the response has been great.'

'We want to take our rolls on a 'Duck Bus Tour' across the country to encourage creativity in children everywhere.'



© Caters News Agency



© Caters News Agency



© Caters News Agency

MailOnline



© Caters News Agency



© Caters News Agency

MailOnline



[Link: www.dailymail.co.uk/news/article-2311137/Duck-Tape-Duct-tape-new-home-decoration-craze--theres-entire-shop.html](http://www.dailymail.co.uk/news/article-2311137/Duck-Tape-Duct-tape-new-home-decoration-craze--theres-entire-shop.html)