

SCREWFIX

2014-Q1

Our store network
has now grown to
over 340 stores



Over 350,000 customers
shop with us each and
every week

9/10

9 out of 10 customers would
recommend Screwfix
to a friend

CLICK & COLLECT



Click & Collect now accounts for
80% of orders placed on our
mobile site



In Q1 we launched 9 new
Screwfix Stores



Screwfix now has over
100,000 Facebook fans and
20,000 followers on Twitter



Trade Business Confidence is at
record levels.
More tradesmen are in work
than in any other time in the
last 12 months

SCREWFIX

.com

1.5 million
people visit
screwfix.com every week

TITAN

Swirl

TURBOGOLD

LAP

site

GOLDSCREW

Erbauer

Our exclusive trade brands now
account for nearly 1 in 5 sales



We celebrated the 10th
Birthday of our oldest
store, Yeovil Pen Mill



Decorating sales have
increased over 60% YOY
following launches of key
trade brands such as Dulux
Trade and Sandtex

You Tube

This quarter there's been over
165k views on our YouTube
channel.
To see the latest videos visit
youtube.com/screwfix



We are well on our way to
opening our first stores in
Germany this summer