

ARE YOU READY FOR A NEW DIGITAL EXPERIENCE?



DISCOVER WHAT'S NEXT AND BE PART OF THE GROHE X WORLD PREMIERE!

CREATE YOUR OWN INDIVIDUAL GROHE EXPERIENCE

On 16 March, GROHE is launching GROHE X, an industry-first digital platform full of informative stories, authoritative articles and fascinating features about all things GROHE that is tailored to the needs of both professionals and consumers. With this always-accessible virtual home you can:

EXPLORE OUR PRODUCTS AND SERVICES

Get all the latest information on product innovations, state-of-the-art technologies and new services delivered straight to your device. Always be up to date about what's next at GROHE.

EXPAND YOUR HORIZONS WITH INSPIRATION FOR A BETTER WAY OF LIVING

The world is constantly changing – with fresh and entertaining content every week, we help you keep track of everything. Together with leading experts, we look at the global trends that are impacting the industry and the way we live to find out what innovations we will find in the bathrooms and kitchens of the future, what hacks can simplify the daily work of professionals, how we can help consumers live more sustainably, and much more.

EXCHANGE IDEAS AND GET IN TOUCH WITH US

In times when physical meetings are no longer possible, GROHE X brings us closer together and provides us with new ways to interact. GROHE X is a new place to meet that provides the perfect environment for collaborating and sharing ideas.

SAVE THE DATE: YOUR PERSONAL GROHE X PROGRAMME

Tuesday 16 March | GROHE X Premiere Keynote

What's next at GROHE?
Join us as we showcase our latest innovations, provide insights into defining consumer trends, and demonstrate how we continue to contribute to the sustainable transformation of our industry.

Tuesday 16 March | GROHE X Panel Talk "Consumer Insights"

Tomorrow's Living Spaces
The development of relevant product innovations that offer genuine added value and improve daily life requires a deep understanding of how consumers want to live and what they expect from their living spaces. Which trends are shaping the bathrooms and kitchens of the future?

Tuesday 16 March | GROHE X Panel Talk "Green Buildings"

Creating a better tomorrow
Green buildings play a key role in improving the sustainability of our society. Innovative architects and companies in the construction industry are needed to usher in a paradigm shift. But how can the environmental impact of buildings be positively influenced?

Wednesday 17 March | GROHE X Deep Dive Session "GROHE Installer Services"

GROHE's new services for installers
Installers are facing many challenges in their daily lives. The new GROHE Certified Installer Programme is designed to provide the best support for one of our main target groups and to optimize their business even further. Learn more about the new GROHE services and how you can benefit from them.

Thursday 18 March | GROHE X Deep Dive Session "GROHE SPA"

Health through water
In contrast to the hectic outside world, consumers are looking for valuable me-time to relax body, mind and soul. At home, the bathroom is often the only place to find these moments of stillness. Nothing compares to the power of water; it is cleansing, invigorating and healing – a true elixir of life itself. Be inspired by the latest innovations of our new GROHE SPA line to create moments of bliss beyond the five senses.

Thursday 18 March | GROHE X Panel Talk "Hygiene"

Hygienic solutions for future living concepts
The global pandemic is forcing the world to rethink – and this includes reassessing daily routines like hand washing. How can architects, designers and installers answer the increasing demand for hygiene-enhancing spaces?

Thursday 18 March | GROHE X Get Together

Celebrating our passion for water
Join us for a multi-faceted programme full of information and inspiration.

Exact times, information about panel experts and registration links will follow shortly. All events will be conducted in English, but are interpreted in the following languages: German, French, Polish, Italian and Russian. We look forward to welcoming you as a guest at our GROHE X launch week.

FIND ALL THIS INSPIRATION IN
ONE PLACE – SIGN UP NOW!

grohe-x.com

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