

A photograph of a woman with long brown hair and a young child with blonde hair and a white bow, both looking down at a basket of fresh vegetables like carrots and beets in a garden setting. The woman is wearing a brown top and the child is wearing a yellow top.

Customers

Helping to create greener, healthier and more energy-efficient homes

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Teach-in, 5 July 2022

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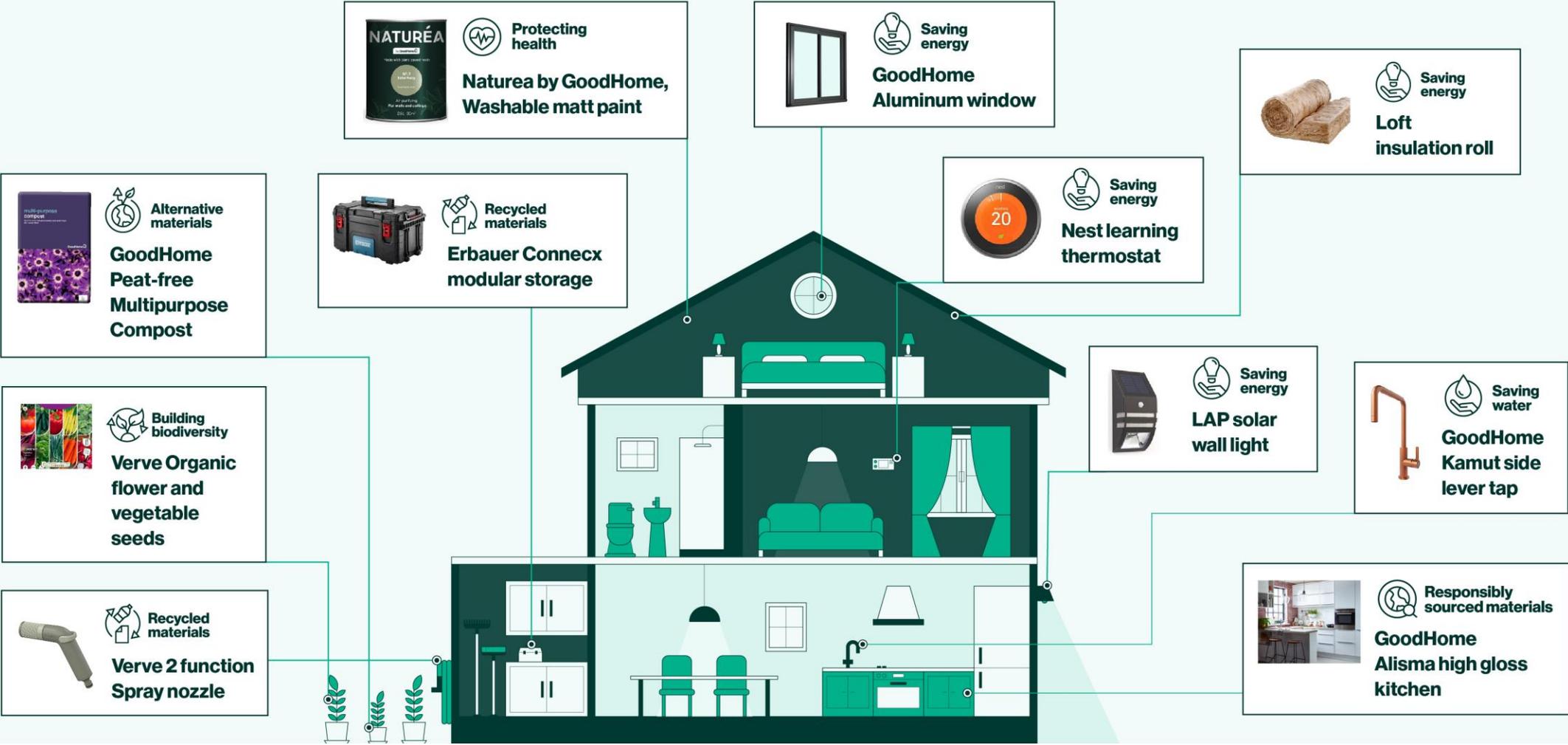
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Making sustainable homes more accessible & affordable through Sustainable Home Products



Sustainable Home Products (SHPs) have a lower environmental impact because of what they are, or what they can do



Sustainable Home Products demonstrate at least one of our nine SHP attributes

Products made for Sustainability

Where the product is sustainable because of what it is made from or how it is made (features)

-  Alternative materials
-  Recycled materials
-  Responsibly-sourced materials
-  Lower carbon manufacture

Products for Sustainable Living

Where the product helps our customers to live more sustainably (benefits)

-  Building biodiversity
-  Protecting health
-  Saving energy
-  Saving resources
-  Saving water

In FY 21/22, 92,244 SHPs generated 44% of our sales

 Alternative materials

0.4%*



Peat-free compost

 Recycled materials

0.5%*



60% recycled post-consumer waste plastic

 Responsibly sourced materials

15.6%*



Made with responsibly sourced wood

 Lower carbon manufacture

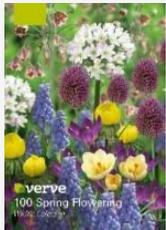
<0.1%*



Lower embodied carbon: MC3

 Building biodiversity

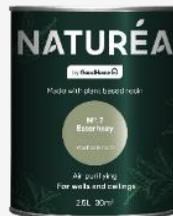
1.7%*



Supporting bees and butterflies

 Protecting health

8.2%*



Bio-based paint

 Saving energy

7.7%*



Brushless motor

 Saving resources

7.4%*



Lifetime warranty

 Saving water

2.5%*



Less than 8 litres of water per minute



How we assess Sustainable Home Products

The same assessment and validation process apply to branded and own branded products



SHP guidelines are verified, updated & validated annually



Eligible products are assessed and validated by Kingfisher teams against SHP guidelines



SHP guidelines contain 254 eligibility criteria all based on Kingfisher policies, SBTi targets and UN Sustainable Development goals



SHP guidelines are available online and accessible to customers, vendors and colleagues

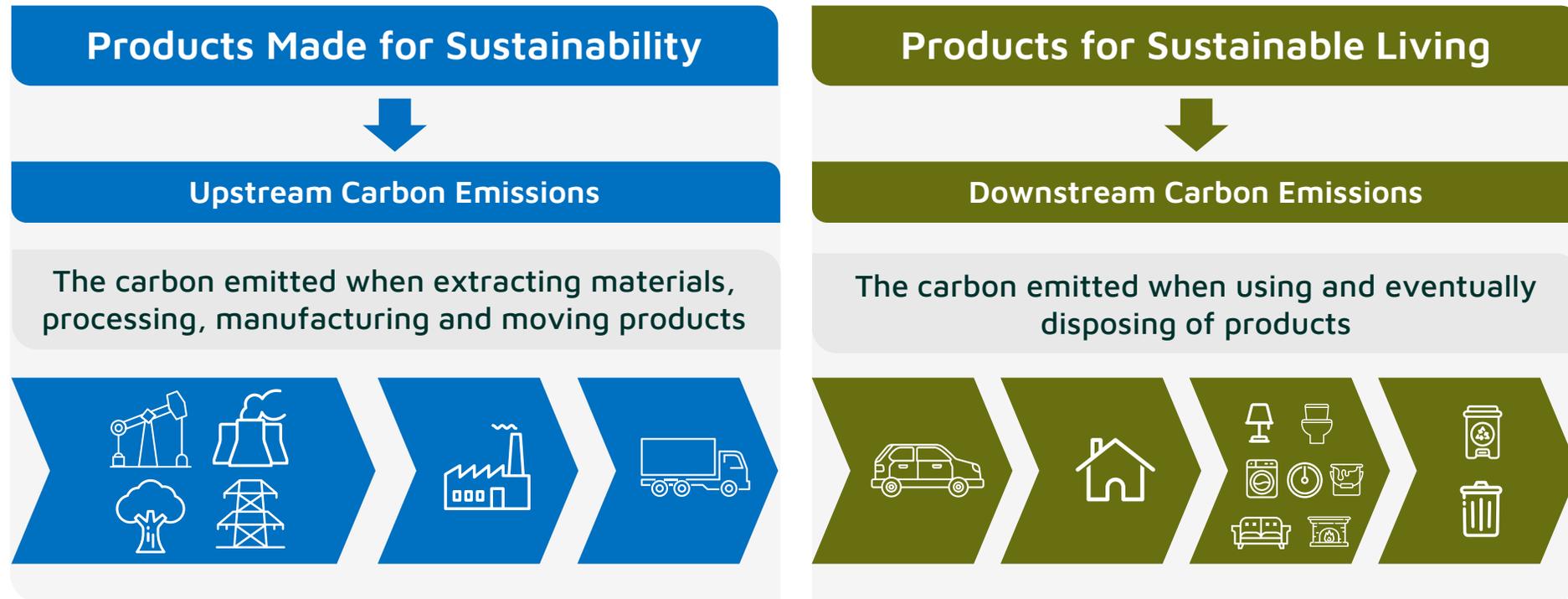


SHP products are verified externally by an independent NGO, with an external audit conducted annually



SHPs integrate with our Scope 3 programme

Scope 3 emissions from our products are 87% of Kingfisher's annual emissions. Our target is to reduce Scope 3 emissions by 40% per £m turnover by 2025⁽¹⁾



Saving energy is one of the main sustainability benefits expected by customers



Saving energy

Market Insight

Around **21% of the UK's carbon emissions** comes from the energy used in our homes

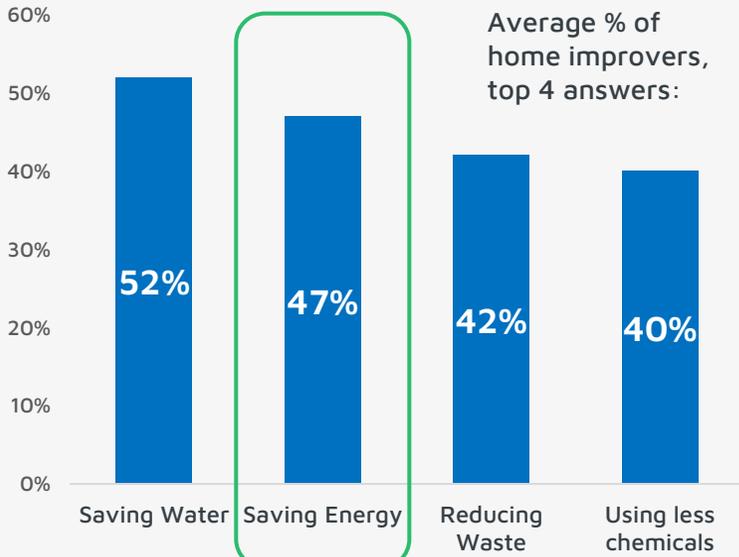
50 million people in the EU live in “**energy-poor households**”



What does sustainability mean to you?

Customer Insight

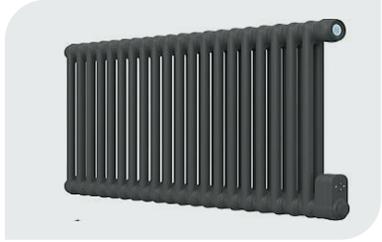
“47% of our customers state that saving energy is an important driver of sustainability for them”



Energy efficiency: current SHP products
11,428 SKUs

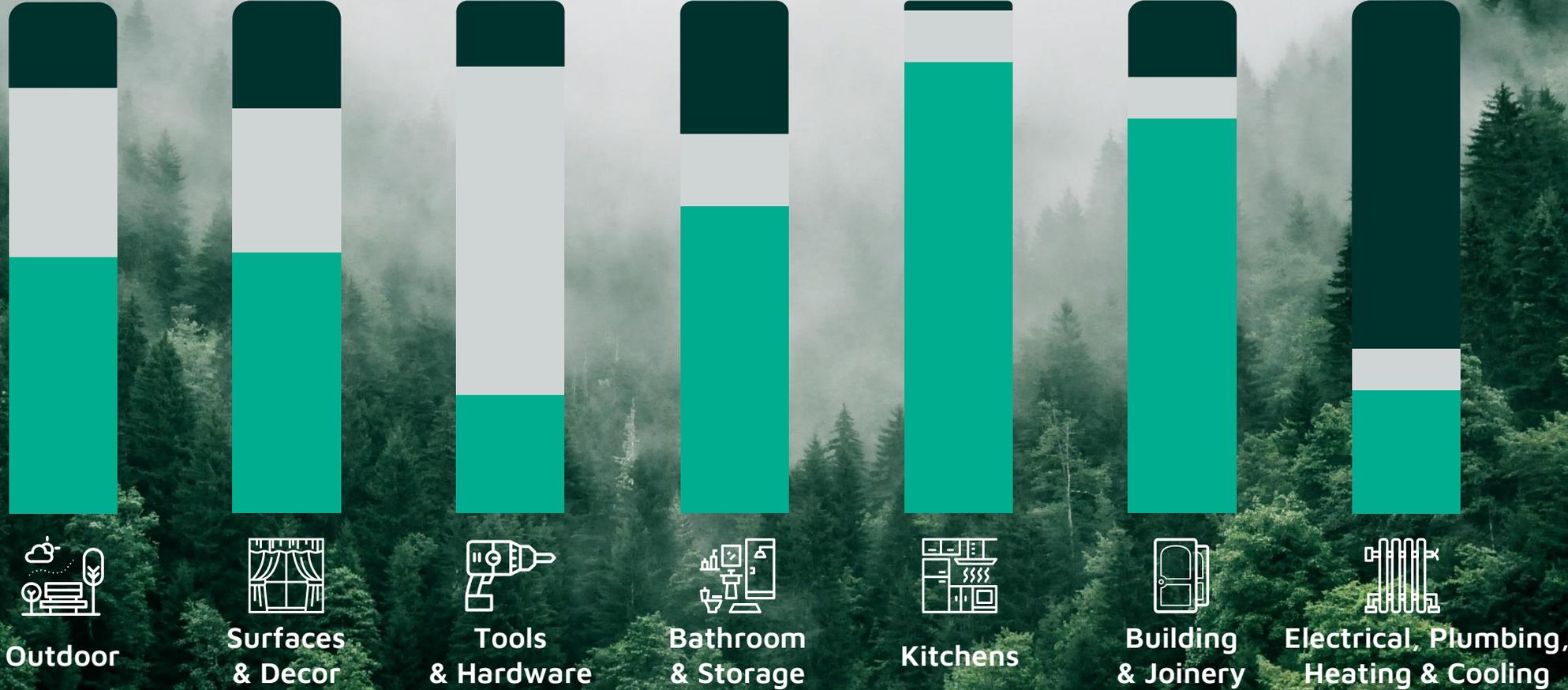


Energy efficiency: new developments



Three-year plan: SHP priorities & targets

From 44% to 60% of Group Sales from Sustainable Home Products by 2025.
By developing SHP potential identified across our product offer



Highest ambitions on own branded products and vendors

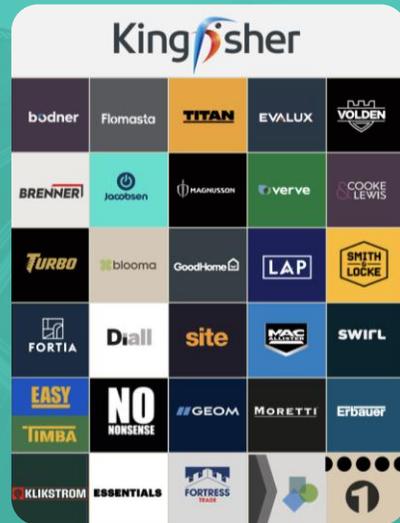
From **55%** to **70%** of OEB sales from sustainable products by 2025.

There are three main enablers to deliver this higher ambition

1

Drive all own brand products to be sustainable

Sustainability built in as standard

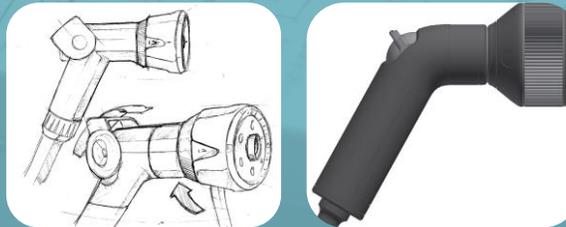


2

Product design and development

SHP is embedded in the design and development of our own branded products

- Features and specifications
- Design
- Raw materials used
- Costing



3

Manufacturing process

SHP is embedded in the manufacturing process of our own branded products

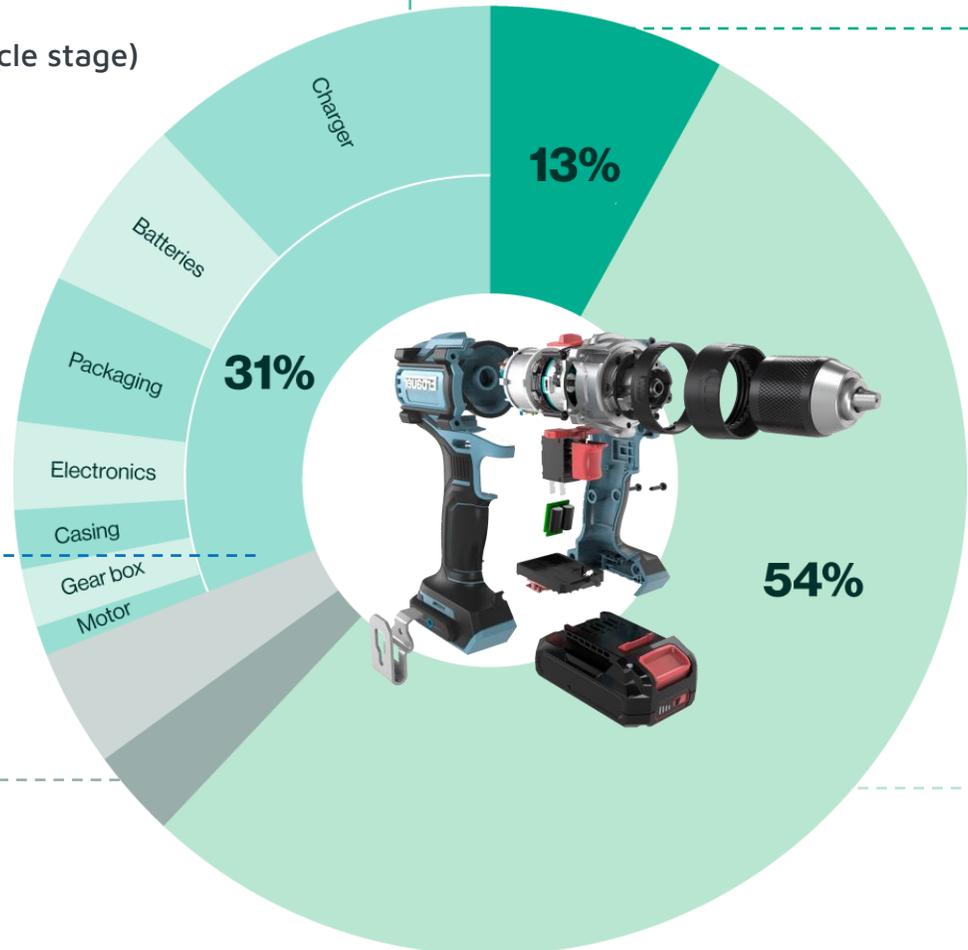
- Factory selection
- Low carbon manufacturing
- Raw materials



SHP is embedded in the design, development and production of our own branded offer

Lifecycle analysis helps identify the emission hotspots

(% is the proportion of carbon at each life cycle stage)



Shared batteries: fewer batteries & chargers needed

Manufacturing processes: lower carbon manufacturing programmes

Energy: brushless motors: run efficiently, running cooler which also helps with tool's longevity

Longevity: repair services, spare parts, longer lasting consumables

Raw materials & components: assessing availability & impact of extraction, using more recycled materials

Refurbished tools: stops returned tools being wasted and reduces demand for new raw materials

In summary



Targeting 60% of Group sales from SHPs by FY 25/26



Addressing clear customer expectations



Contributing to our scope 3 emission reductions

