



WORLD DIY REPORT 2014

FEDIYMA

European Federation
Of DIY Manufacturers

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The main DIY Markets in the World
GDP, DIY consumption per capita in the world
The main DIY chains in each country



The World DIY Market report 2014 **Completely revised and updated**

The World DIY Market Report is a comprehensive study recording the dynamics of the world DIY marketplace. The report will enhance your ability to keep track of the retail players throughout the world and provide a better understanding of the world situation.

Sales figures are, in the main, based on the last fiscal year.

- Records those companies who are selling hardware/home improvement products to consumers per country.
- Details which international markets each DIY focussed retailer operates in, and their future plans.
- Explains the relationship between certain retailers, buying groups and co-operatives.
- Constitutes an important list of future business prospects with many contact details included.
- Provides an overview of the world's most important markets and emerging markets to ensure that you are...

'Better Prepared for Tomorrow'

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MAJOR DIY RETAILERS BY COUNTRY**□ EUROPE**

- Albania
- Andorra
- Austria
- Belgium.....
- Bosnia Herzegovina
- Belarussia.....
- Bulgaria
- Croatia
- Czech Republic.....
- Denmark
- Estonia.....
- Finland
- France
- Germany
- Greece
- Hungary
- Iceland.....
- Ireland
- Italy
- Latvia
- Lithuania

- Luxembourg
- Macedonia
- Netherlands
- Norway
- Poland.....
- Portugal
- Romania.....
- Russia
- Serbia
- Slovakia
- Slovenia
- Spain
- Sweden
- Switzerland.....
- Ukraine
- United Kingdom

□ MIDDLE EAST AND AFRICA

- Azerbaijan
- Egypt
- Israel
- Kuwait
- Madagascar
- Morocco
- Mauritius
- Saudi Arabia
- South Africa (Botswana, Mozambique, Namibia, Swaziland, Zimbabwe)
- Turkey
- United Arab Emirates : Dubai, Abu Dhabi, Sharjah

□ NORTH AMERICA

- Canada
- Dominican Republic
- Mexico
- USA

□ CENTER AND SOUTH AMERICA

- Argentina
- Bolivia.....
- Brazil
- Chile
- Colombia.....
- Costa Rica
- Guatemala.....
- Peru.....
- Uruguay
- Venezuela.....

□ ASIA AND AUSTRALIA

- Australia.....
- China.....
- Japan.....
- New Zealand.....
- Philippines
- Singapore.....
- South East Asia.....
- Taiwan
- Thailand
- Vietnam